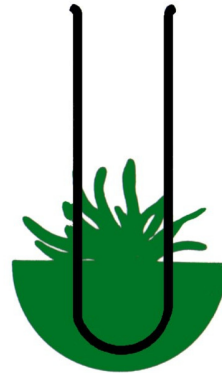


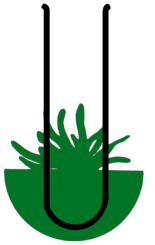
Brining Leading Edge Science, Industry and Farmers Together

The Grassland Society of Southern Australia Inc is a not-for-profit organisation, formed in 1959, to encourage the flow of information and technology transfer relating to grassland farming. It is unique, as it provides an interface between farming, research and agribusiness as well as linking the grazing-based commodity groups such as meat, wool and dairy.

Each year the society hosts a conference, Bus tour, provides travel grants and student bursaries to members and holds local events across Victoria, southern New South Wales, eastern South Australia and Tasmania via it's branch network.



Grassland Society of Southern Australia Inc



Further Information

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**Annual Bus Tour
Sponsorship**

Sponsorship

As a not for profit organisation, the Grassland Society of Southern Australia Inc has been able to develop through the support of sponsorship. The Society is committed to improving the flow of information and technology and recognises that agribusinesses are a vital link in this process.

We invite you to sponsor bus tour and share in some of the benefits such as :

- Lifting your profile with our 1200 members across Southern Australia
- Linking directly to your target clients, 60% of our members are primary producers
- Gaining access to tour delegates who tend to be information seekers and early adopters of technology
- Supporting a not-for-profit organisation whose purpose is to encourage the exchange of information related to grassland farming for the benefit of grazing industries

Annual Bus Tour

Each year the Society hosts an annual bus tour. The tours are hosted by a different branch each year as listed below.

2008	Adapting to Change Mid Goulburn
2009	Gippsland

The theme, decided by the branch varies each year and generally reflects prominent issues of interest to grazing farmers at the time.

Two or three stops on the tour ensure a good mix of farming/business systems are discussed and participants have the opportunity to question and discover more about each business.



1. Bus Tour Sponsor \$2,200

- Exclusive rights as the annual bus tour sponsor
- Promoting your company as the sponsor of the Society bus tour in advertising leading up to the tour
- Recognition and promotion of your company at the tour with staff able to provide a welcome address to participants
- Recognition in the newsletter as the bus tour sponsor on the branch contacts and upcoming events page
- Promotion on the Grasslands website with links to your website
- Complimentary attendance for two staff members on the tour